



Create it. Launch it.™

Portfolio +

Portfolio + Bio



Chad Cox » Creative Director | Owner

Vision. Passion. Excellence.

These three words capture the proven and distinct impact Chad makes on every creative voyage he embarks upon.

Owning his own business since 1996, Chad brings 16+ years of entrepreneurial experience balanced with a personal conviction of serving and impacting people in meaningful ways. In recent years, he and his team have built brands that have gone on to achieve **over \$100MM in revenue**.

Years of serving clients professionally on creative projects has led him to the discovery of his own **core genius**: Instinctively understanding a brand's uniqueness and translating that into **solid communication across all media**. He has had the privilege of serving organizations in a variety of industries, including Automotive, Entertainment, Financial Services, Food, Hospitality, Publishing, Non-profit, and Technology, to name a few.

Today, **Buzz Rocket Media™**, creates & launches unique brand experiences through Websites, Online Businesses, Mobile Apps, and Social Playgrounds.

*Discovery comes first.
We start with the
question...*

*"What makes this brand
truly unique?"*

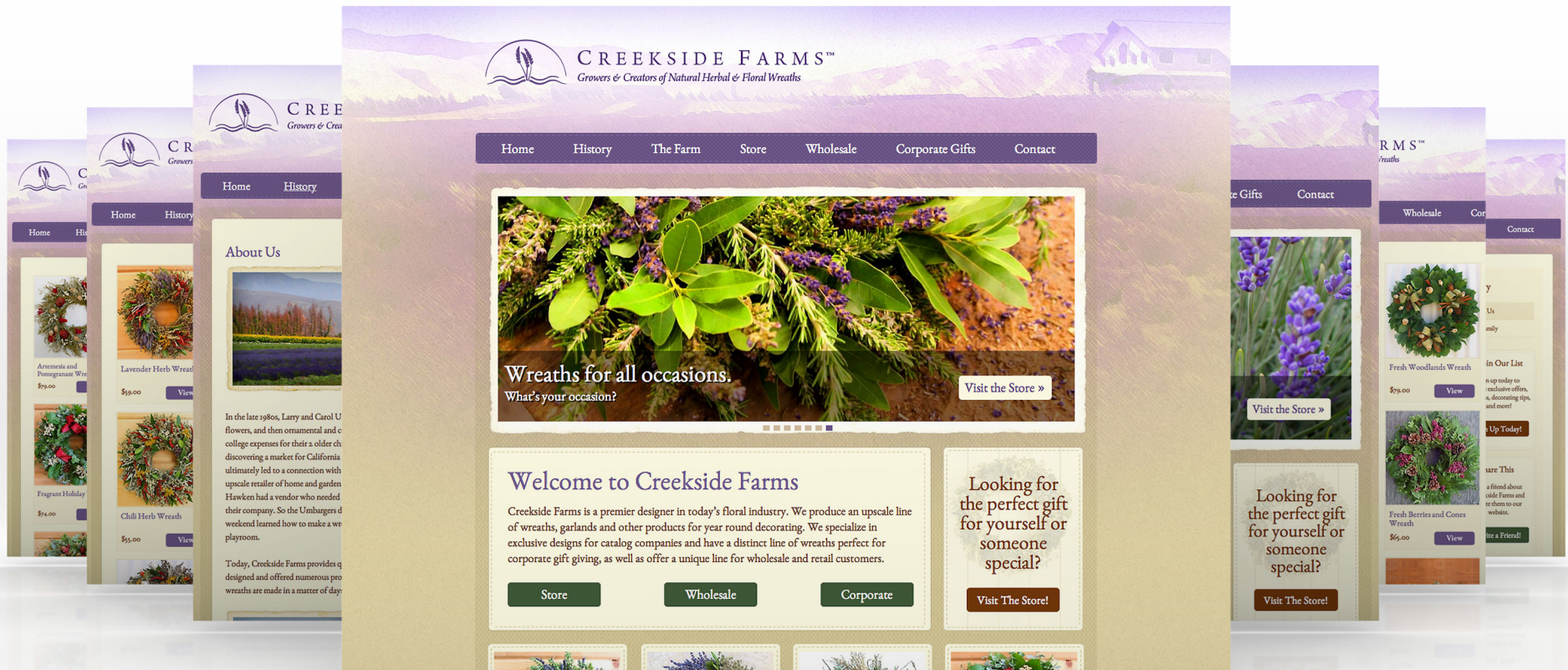
*The answer to that
question fuels the creative
process and enables us to
propel that unique project
into orbit."*

Chad Cox
Creative Director | Owner
Buzz Rocket Media



online

Portfolio » Online



CreeksideFarms™
www.creeksidefarms.com

Portfolio » Online



Emotion Media™
www.emotionmedia.com

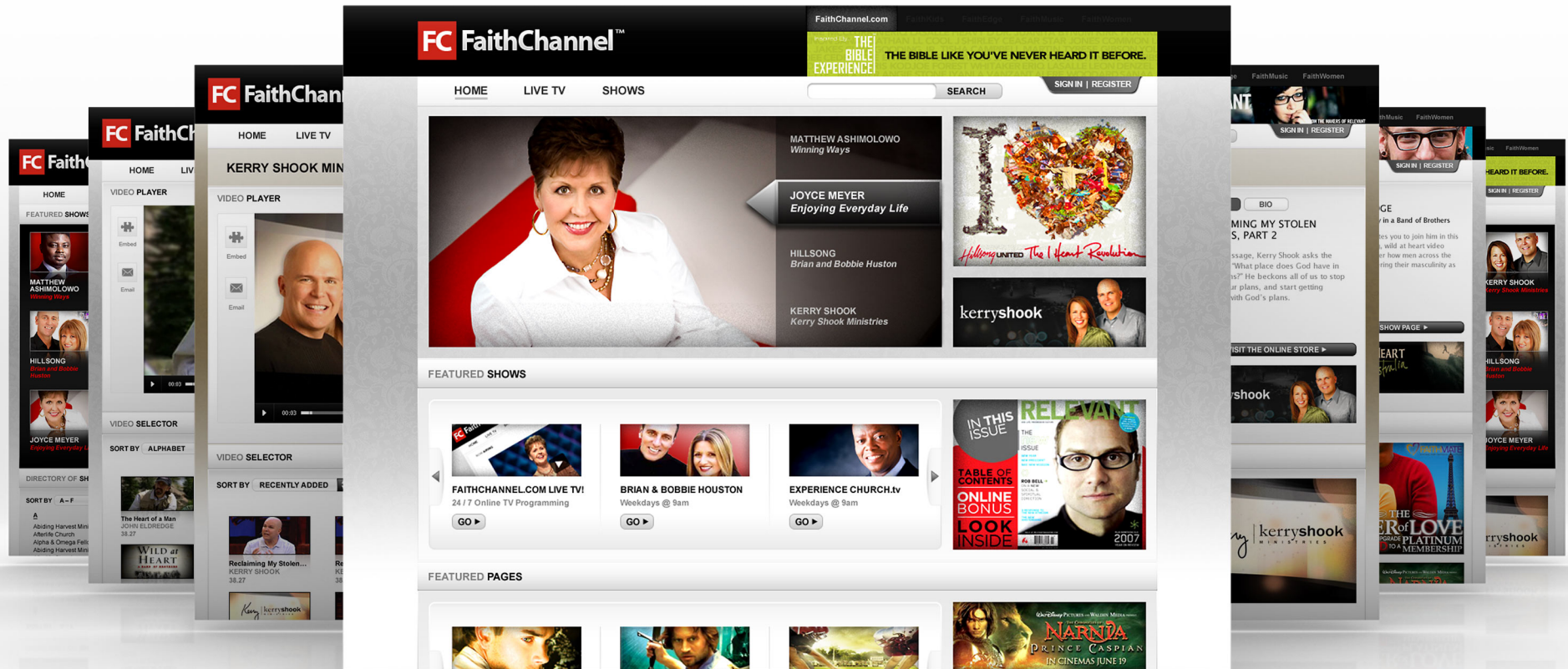


Gary Glanz & Associates™
www.garyglanz.com





The Noble Heart™
www.thenobleheart.com



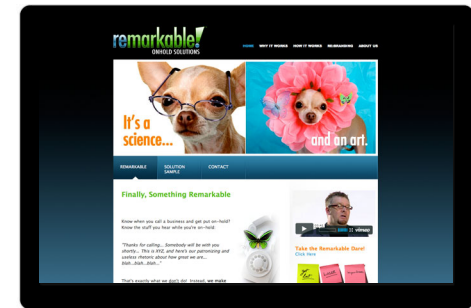
FaithChannel™ (beta)



FaithChannel™ (beta)



BookBrander



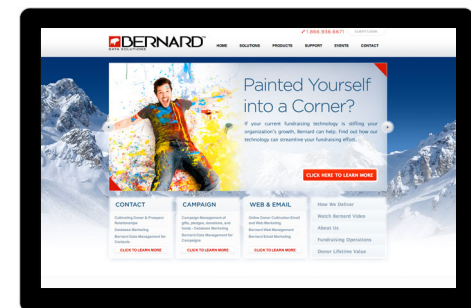
GetRemarkable



Faithful Men Ministries



CompassPlans



BernardDataSolutions.com



Brand



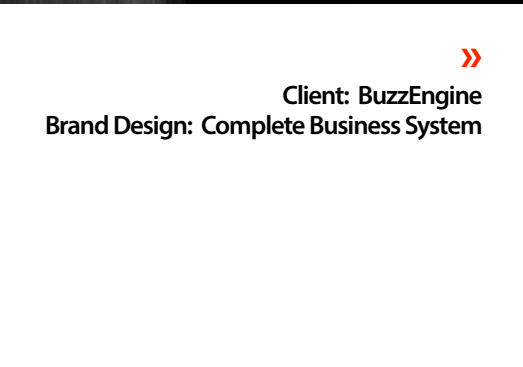
Portfolio » Brand



Client: Rivalroo
Brand Design: Complete Business System



Client: Gary Glanz & Associates
Brand Design: Complete Business System



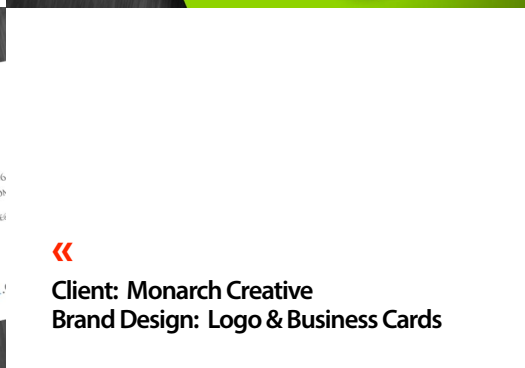
Client: BuzzEngine
Brand Design: Complete Business System



Client: The Noble Heart
Brand Design: Complete Business System



Client: Monarch Creative
Brand Design: Logo & Business Cards



Client: Causeway Entertainment Group
Brand Design: Logo Identity



Client: Compass Business Plans
Brand Design: Complete Business System



Client: ScreenFX Studios
Brand Design: Logo Identity





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Quarterly Magazine

Hotel Distribution

Complimentary

Feature Articles on Local Establishments

Editorials

Attractive Publication with Content Shared on Dining & Nightlife

Target business travelers, leisure travelers & residents.

TELEVISION

Kansas City Buzz Television Network

Dining & Nightlife, Local Attractions

Airs 24 / 7 in Fine KC Hotels

WEB

Local Dining & Nightlife Portal

Individual Restaurant Pages

Showcase Videos

Banner Ads

Articles

Instant e-Response

1

2

3

With nearly 20 million visitors to Kansas City every year, finding new customers for your business is as easy as

1 2 3

To launch your campaign, call today: 913.220.7331

1 TARGET

Position your message in the finest Kansas City and Metro areas.

Promote your establishment beyond KC to business and leisure travelers. With articles focused on dining & nightlife, Kansas City Buzz targets travelers who are short on time. Perfect venue for an important lunch or strategic placement lets you welcome them to their hotel destination and entice them to your establishment.

4-COLOR PRINT AD RATES*	
Size	1x
Inside Front Cover	\$2,100
Inside Back Cover	1,250
Back Cover	1,475
Full Page	995
1/2 Page	550

*Custom ad design fee is \$75 per hour. No charge for layout. **All advertising includes 4-Color. Prices listed are per page.

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print + video

kansascitybuzz.com

The talk of the town

is about to hatch...

mer 2006

KANSAS CITY buzz

kansascitybuzz.com

What's hot in local dining and nightlife

Spring 2006

KANSAS CITY buzz

What's hot in local dining and nightlife

Deron Cherry

Catch the buzz and take a grand tour of the kid's favorite KC hangouts.

The Melting Pot: Saving the lives of children

buzz Celebrity Style: DERON CHERRY

Don't Worry, Be Happy

Kansas City's Top 10 happy hour hot spots

music buzz: BRU at the BLUE ROOM

12 The Blue Room = gr

Those guys can play some jazz! We spent time out the latest at the Blue Room. We a history of this fantastic Kansas City treat!

27 Served up fresh and

For those of you who have yet to join the we'll give you a few more reasons why it becoming so hot these days.

30 From the dessert t

Several new restaurants in the KC area a new and clever with their dessert menu grown weary of the norm will adore them



***Stringtown*, by Jars of Clay (Interactive CD ROM)**
Creative Direction & Design of Brand-Centered User Experience

Portfolio + Bio



"Chad, you and the Buzz Rocket Media team are simply amazing! Love your passion for excellence and helping us think outside the box. You really know how to help someone push the envelope and draw outside the lines... love your work!"

Tim Gray, President
Gray Media | Dallas



"There are people who are good at what they do, and then there are some who are great at what they do... Chad saw what I could not see, he did what I could not do and he's stayed with me in ways I did not anticipate... I am thrilled and grateful."

Gary Barkalow, Founder & Pres.
The Noble Heart | Colorado



"The team at Buzz Rocket Media have a passion for outstanding design. They became fully integrated with our team when putting our company website & printed marketing materials together. They lead us to a clean, crisp corporate image with a style that fully conveys our true brand."

Kevin Breeding, President
Compass Business Plans | Dallas

Buzz » What others are saying...

"Chad's ability to take a product, brand, or any kind of design to the next level is top notch. Buzz Rocket Media is the only web design company we will work with."

- Matt Meredith | Founder | Rivalroo | Dallas

"Everybody knows that in business a book is judged by its cover. Chad and the Buzz Rocket team took what I thought looked good and made it look great. I am excited to direct people to my website. Sincerely, thank you..."

- Danny Donohue | Owner | GetRemarkable | Seattle

"Chad, the logo you designed for ScreenFX is amazing, to say the least. It allowed us the needed image to put us up there with companies like Disney and Universal Pictures! The "wow" factor is seen in the eyes of all who see it... It makes them "want more" of what our company does. The mission of ScreenFX is to make "stars" of all who enter. Chad, you made us a "star" in our industry!"

- Carolyn Johnston | Founder | ScreenFX Studios | Dallas

"Chad, we appreciate the creative talents you and your team at Buzz Rocket Media bring to the table. You've always been willing to do the extra things necessary to bring us in on time and on budget. Two thumbs up!"

- Chris Busch | President | LightQuest Media | Tulsa

"His talent alone carries significant weight, however, his character and work ethic takes his skill set to a whole new level! Buzz Rocket Media has an innate ability to assimilate the needs of our clients and produce what is necessary to deliver fresh ideas that communicate effectively. As a creative director, Chad grasps new trends quickly and his attention to detail makes his work stand apart."

- David W. Keesee | President | 3Dream Studios | Tulsa

"Chad, you were able to quickly understand our needs and help us zero in on our new brand image. The end result is phenomenal... You have earned my trust."

- Jeff Hassemer | VP of Product Mgmt | Entiera, Inc | Denver

"I'd like to take a moment to express my appreciation for the fantastic work on the Week of Hope movie. Our expectations were high, but it even exceeded our expectations... Due to the movie's quality and accurate portrayal of the Week of Hope experience, we are re-looking our marketing plan... Thanks again for modeling excellence in your craft."

- Steve Kyle | Prod. Mgr. | Group Workcamps | Loveland, CO

"One word comes to mind when I think of Chad... genius!"

- Todd Hinton | EVP/COO | Bernard Data Solutions | Denver



📞 (707) 336-BUZZ

🖱️ buzzrocketmedia.com